

## Solutions for the hotel industry



### Climate-neutral one step at a time

myclimate offers a comprehensive range of options for the hotel industry, allowing you to offer your guests climate-neutral overnight stays or events. Alternatively, you can offset all of your CO<sub>2</sub> emissions and use the label "climate-neutral hotel"!

#### 1) Calculation of emissions

You can quickly and easily calculate the carbon footprint of your hotel using myclimate's IT-based performance management system. The emissions in the following categories are considered for the calculation:

- Energy, heating, cooling, water
- Laundry (external)
- Mobility
- Catering (food and beverages)
- Administration
- Waste and recycling

#### 2) Analysis and reporting

The carbon footprint of your hotel reports all annual greenhouse gas emissions. The carbon footprint shows the emissions according to categories and key performance indicators (emissions per overnight stay, per event, and in total). On request, additional analyses according to current international standards can be carried out, such as:

- Scope 1, Scope 2, Scope 3
- Over-time benchmark
- CDP, GRI, ISO 14064, ISO 14001

#### 3) Offsetting

You receive the relevant climate-neutral label by offsetting the CO<sub>2</sub> emissions in a myclimate carbon offset project. In general, the offset costs per person per night are less than 1 per cent of the price of an individual overnight stay.



Offset emissions per overnight stay and offer climate-neutral overnight stays



Offset the CO<sub>2</sub> emissions of events



Offset the CO<sub>2</sub> emissions of your entire hotel



## References



“ Voluntary carbon offsetting via myclimate is an important element of our sustainability strategy. Every second guest now avails themselves of it; offsetting means having your finger on the pulse.”

**René Dobler, CEO at Swiss Foundation for Social Tourism.**



“ Climate-neutral holidays are not just a label that we want for decoration. Together with our guests, we can create impressive added value via projects from which people in climate-sensitive countries will benefit directly.”

**Kurt Bieri, Head of Coordination of Hotels, Sunstar Hotels Management Ltd.**

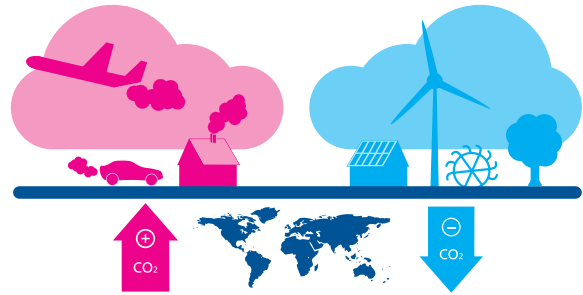


**SUNSTAR**  
SWISS HOTELS  
ECHT VIELSEITIG

## myclimate carbon offset projects

The non-profit foundation myclimate was established as a spin-off of ETH, and it is today one of the leading global providers of voluntary carbon offsetting. myclimate develops and supports carbon offset projects across the globe. The foundation's portfolio currently contains more than 70 carbon offset projects in approximately 30 countries. myclimate carbon offset projects

- meet the highest and most rigorous international quality standards (CDM, Gold Standard, Plan Vivo).
- reduce greenhouse gases directly by using renewable energy, energy efficiency measures, reducing methane emissions, and through re-afforestation and afforestation initiatives.
- are completely sustainable: the local population benefits from social, economic and environmental improvements (job creation, knowledge and technology transfer, and a higher quality of life).



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